

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re patent application of

Dryer, et al

Attorney Docket No.: AM9-98-093

Serial No.: 09/257,208

Group Art Unit: 2721

Filing Date: February 25, 1999

Examiner: Unknown

For: METHOD AND SYSTEM FOR REAL-TIME DETERMINATION OF SUBJECT'S
INTEREST LEVEL TO MEDIA CONTENT

Assistant Commissioner of Patents
Washington, D.C. 20231

APPOINTMENT OF ASSOCIATE ATTORNEY

Sir:

The undersigned attorney, who has been appointed as an attorney in the Combined Declaration and Power of Attorney for the above-identified application, hereby appoints Sean M. McGinn (Reg. No. 34, 386) and Frederick W. Gibb, III (Reg. No. 37,629) of McGinn & Gibb, P.C., 1701 Clarendon Blvd., Suite 100, Arlington, Virginia 22209 [telephone number (703) 294-6699] his associate attorneys to prosecute said application and to transact all business in the United States Patent and Trademark Office connected therewith.

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Respectfully submitted,



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